

# MARKET *at* THE FALLS

## TERMS & CONDITIONS

### Event Details

**Event Name:** "Something Blue" Market at The Falls  
**Location:** 565 Owens Gin Rd. NE Calhoun, Ga 30701  
**Dates and Hours:** May 17th, 2025 | 10:00am - 5:00pm  
**Set-Up Time:** 7:00am - 9:30am  
**Tear-Down Time:** 5:00pm - 7:00pm

**Organizer:** The Falls at Whitetail Ranch

### Vendor Fees & Payment

**Vendor agrees to pay a fee of \$80 (standard), \$155 (premium) & any add-ons for event package.**  
**Payment must be made at the time of vendor sign up using payment methods via credit card through Stripe.**  
**Fees are non-refundable unless the event is canceled by the Organizer, The Falls at Whitetail Ranch.**

### Space Allocation & Setup

Vendors will be assigned a space associated with a 10' x 10' booth size on a first-come, first-served basis. This will be determined based on order of application submission and payment received. From there we will assign your booth a placement (in order of application), and provide that information to you via vendor map. Vendors must provide their own tables, chairs, and display setups unless rented through The Falls. Electricity access is available if a premium booth is selected. No generators are permitted to be used at the premium booths as electricity is available.

### Vendor Responsibilities

**Vendor must comply with all local health and safety regulations.**  
**Vendor is responsible for the security of their merchandise.**  
**Vendor agrees to keep their area clean and dispose of trash properly.**  
**No sale of prohibited items, including illegal goods, counterfeit products, or hazardous materials.**

### Insurance & Liability

**Vendor agrees to hold Organizer harmless from any claims, damages, or losses arising from participation in the event.**  
**Vendors are encouraged to obtain their own liability insurance.**

### Cancellations & No-Shows

**Vendors must notify the Organizer at least 17 days in advance if they cannot attend, by May 1st.**  
**No-shows forfeit their booth fee and future participation may be restricted.**

### Marketing & Promotion

**Organizer will promote the market through social media, flyers, and local media.**  
**Vendors are encouraged to share event promotions on their own channels.**  
**Vendors are encouraged to provide high-quality photos of their products to be included in promotional materials.**  
**A designated event hashtag #marketatthefalls should be used in online promotions as well as tagging Market at The Falls on specified social media channels/marketing materials.**

### Vendor Onboarding & Event Communication

**Vendors will receive a Welcome Packet via email with setup instructions, event guidelines, and marketing tips.**  
**Vendors will be updated via email on file for important updates.**

### Agreement Termination

**Organizer reserves the right to terminate this Agreement if the Vendor violates any of the terms outlined above.**

### Acknowledgment & Acceptance

**By checking the box on Vendor Sign Up Form, both parties agree to the terms of this Agreement. An additional contract will be sent for Vendor to sign and send back to The Falls at Whitetail Ranch.**